OKCPS Employee Giving Campaign
Benefitting the Foundation’s Partnership
with DonorChoose.org
What is the TEAM Campaign?

TEAM (Together Everyone Achieves More)

• District employee giving campaign.
• Only work-place giving campaign that returns 100% of funds raised back to Oklahoma City Public School teachers.
• TEAM Campaign funds go directly back to DonorsChoose.org projects for OKCPS teachers.
• Campaign runs from February 1-28, 2020.
• Our TEAM goal is to raise $80,000, to funnel back to OKCPS teachers.
TEAM Campaign Video

https://youtu.be/9xk4RBWO5xo
Since November 17, 2014:

Projects Funded: 8,440

Teachers with Projects Funded: 2,742

Schools Participating: 102

Total Financial Impact: $5,425,542.77
DonorsChoose.org

• Online fundraising aid for teachers that directly links them to donors worldwide.
• Teachers post requests for supplies and field trips.
• Materials are shipped directly to teachers once project is funded.

• Each teacher has the opportunity to receive a $250 donation to their first project during the 2019-2020 school year.
• The $250 KICKSTART donation can be applied to any project, no matter the cost, materials requested, or subject area.
I’m a…

**Teacher**

- Only teachers can post a project to DonorsChoose.org.
- Teachers post requests for supplies, classroom projects and field trips on DonorsChoose.org.
- Materials are shipped directly to teachers once the project is funded.
- The Foundation for OKCPS matches teacher projects totaling $1,000 or less.
- DonorsChoose.org projects should be specific to class materials or experiences.

Examples: class supplies, books, computers/tablets and athletic equipment.

**Principal**

- Only principals can post a request on Partners In Action.
- Principals can post requests that include school-wide equipment, need for volunteers and tutors, and sponsorship opportunities.
- Community partners, such as businesses, churches and nonprofits can meet a request with the click of a button.
- Partners In Action requests can be for a specific class, but can also be school wide and include a call for volunteer support.

Examples: Tutors and reading buddies, recess equipment, student uniforms and hosts for events.

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**DonorsChoose.org**

**Partners In Action**

Have questions? Contact The Foundation at 405-604-5977
THANK YOU!

You, TEAM Captains, are crucial to the success of this year’s TEAM Campaign!

Every penny donated to this campaign goes back into our classrooms through DonorsChoose.org projects.
TEAM Captains

• TEAM Captain Bags
  – Campaign Materials
    • Posters, campaign tips sheet, tasks sheet, FAQs, manila weekly envelopes, accounting sheet, goals sheet, TEAM envelopes
  – TEAM Captain Gift
    • Two DonorsChoose.org gift cards – access code expires in May!
    • Prizes given at the kickoff:
      – RIVERSPORT Passes
      – SONIC Gift card
      – Drawing for DonorsChoose.org gift cards
TEAM Captains

• TEAM Captain Tasks
  – Prior to Launch
  – Weekly Tasks
    • Encourage 100% Participation and increasing giving to meet school site goal
    • Collect pledge cards, fill out accounting sheet & send through school mail to OKCPS Communications
  – During Campaign Period (Feb. 1-28)
    • Provide campaign information during a staff meeting
    • Show or share video posted on TEAM website
    • Using FAQ handout, share overview
    • Share DonorsChoose.org experience, if applicable
TEAM Captains

• **TEAM Campaign Tips Sheet & FAQs**
  – Found in Team Captain Packet

• **Recurring Payroll Deductions**
  – Current Participants
    • If there are employees that are already participating in recurring payroll deduction, there is no need for these employees to complete another TEAM envelope unless they want to change the contribution amount. Increased giving is encouraged!
  – Additional incentives for those who choose to contribute a recurring payroll deduction donation
Incentives and Prizes

• **Weekly Drawings**
  – The Foundation will conduct weekly drawings for those who contribute each week

• **Grand Prizes**
  – The top overall donor from each of the following categories will receive a $500 Amazon Gift Card! (three winners total):
    • Classroom teacher
    • Support staff
    • Central Office/Administration/School Leadership/Operations/Other
Just Imagine!

If every OKCPS employee gave $1 per pay period ($24 per year x 4700 employees), then the TEAM Campaign would bring in almost $113,000 for DonorsChoose.org!
How to give to the TEAM Campaign?

100% of funds raised in the TEAM Campaign will fund projects posted by OKCPS teachers on DonorsChoose.org.

Employee Number __________________________
Name ____________________________ School/Location ____________________________
As you wish to be recognized. Check here if you wish to remain anonymous □
Home Address ________________________________________________________________
City ____________________________ State ____________________________ Zip __________
Phone ____________________________ Preferred e-mail address ____________________________
□ Home □ Work □ Cell

Yes, I’ll give:
Recurring (each pay period) □ $10 □ $7 □ $5 □ $3 □ _______ per pay period. □ One-time
□ One-time gift of $ __________

Payment:
□ Easy payroll deduction □ Cash □ Check: Enclosed, made payable to: The Foundation for OKCPS
□ Credit Card: □ VISA □ MasterCard □ Discover □ American Express

Account # ____________ Expiration Date ____________ 3-Digit Security Code

Signature X ____________________________ Date ____________________________

□ Yes, I’d like to help with next year’s TEAM Campaign.

Thank You!
TEAM Campaign

- TEAM Campaign
- Frequently Asked Questions
- Captain Memo
- Captains Tips Sheet
- Captain Tasks
- Site Goal Sheet
- Accounting Sheets
- Poster

be the $CHANGE

CONTACT
405-604-5977
team@okckids.com
www.okckids.com

TEAM Campaign Kickoff!
Tuesday, January 21, 2020
at 5:00pm-6:30pm
Westwood Support Services
1701 Exchange Ave
Oklahoma City, OK 73108
Tristianne Asbury –
Capitol Hill High School

• Supportive administration is VITAL. Without their support, we would not be as successful.

• Fundraising ideas

• What does DonorsChoose mean to me?
Hannah Russell – Adelaide Lee
Elementary

• Tactics to success
• Keeping organized
• Creative rewards
Lori Zehnder – Kaiser Elementary
TEAM questions? Need help?

The Foundation for OKCPS
405.604.5977
team@okckids.com
Website: www.okcps.org/team